John Jones Surgical Society 15th Annual Spring Meeting



SYMPOSIUM

Patient Communication in the Digital Age: New Tools and Challenges for Healthcare

Date: Friday, May 8, 2015 Time: 8:45AM to 12:30PM

On-Site Registration 8:15am

P&S Alumni Auditorium • 650 West 168 Street, NYC

Register online: www.columbiasurgery.org/events
Contact: Trisha J. Hargaden • tih2104@cumc.columbia.edu

SPEAKERS & LECTURE TOPICS

Communication Through Patient Portals – Peter Stetson, MD

Social Media in Medicine - James Lee, MD

Data Mining as the Voice of the Patient – Nicholas Tatonetti, PhD

The Advantages of Low-Tech: Patient-Physician Communication in the 21st Century Calvin L. Chou, MD, PhD, FAACH

Patient Engagement Innovations – Helen Kotchoubey, MBA

Communication through Apps – Prashant Sinha, MD