

FALL BENEFIT

TUESDAY, SEPTEMBER 29TH RECEPTION 6:30PM

> CORE: CLUB NEW YORK CITY

Supporting families battling heart disease and poverty

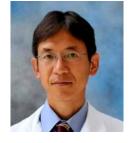
SPONSORSHIP OPPORTUNITIES

Honoring



CONSTANCE J. MILSTEIN

Principal & Co-Founder of Ogden CAP Properties, LLC



HIROO TAKAYAMA, MD, PhD

Assistant Professor of Surgery, Cardiac Surgery Surgical Director, Hypertrophic Cardiomyopathy NewYork-Presbyterian Hospital/Columbia University Medical Center

Benefit Chairs

ABBY ELBAUM Principal, Ogden CAP Properties, LLC

CELESTE GUTH

Vice-Chairman of the Global Financial Institutions Group Investment Banking Division Goldman Sachs

AUSTIN HOFFMAN Douglas Elliman

JOANNA MILSTEIN, PhD

ALLAN SCHWARTZ, MD

Seymour Milstein and Harold Ames Hatch Professor of Medicine at Columbia University Medical Center Chief, Division of Cardiology Physician-in-Chief, Vivian and Seymour Milstein Family Heart Center Vice Chair, Department of Medicine

CRAIG R. SMITH, MD

Johnson & Johnson Distinguished Professor Valentine Mott Professor of Surgery Chairman, Department of Surgery College of Physicians & Surgeons of Columbia University Surgeon-in-Chief, Seymour Milstein Family Heart Hospital NewYork Presbyterian Hospital/Columbia University Medical Center

Harboring Hearts is a 501 (c)(3) public charity dedicated to providing affordable, short-term accommodations and other vital support for critically ill heart patients and families. We work closely with cardiology and transplant teams at NewYork-Presbyterian/Columbia University Medical Center, Mount Sinai Hospital, Montefiore Medical Center, and Lucile Packard Children's Hospital: Stanford. Through our Emergency Program, we provide targeted financial interventions that are tailored to meet the specific housing and other urgent needs of those we serve. We also organize educational and recreational programs in hospitals to cultivate community and encourage heart healthy living.



66 Your services helped ease my conscience, and provided me with relief. It helped alleviate my stress with finances and helped me focus on my husband. Your help allowed me to make more trips to NYC so I could be by my husband's bedside."

- WIFE OF CARDIAC PATIENT

HEART OF GOLD \$50,000+



- Recognition during podium speeches
- Tile/logo on Harboring Hearts website for one year as featured partner
- Logo placement on all event materials
- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement

HEART CHAMPION 12 TICKETS \$25,000

- Recognition during podium speeches
- Tile/logo on Harboring Hearts website for one year as featured partner
- Logo placement on all event materials
- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement

HEART HERO \$15,000



- Recognition during podium speeches
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- Logo placement on all event materials
- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement



HEART GUARDIAN (\$10,000

8 TICKETS

- Logo placement on all event materials
- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement

PEACEFUL HEART \$5,000



- Brand listing on all event materials and press releases
- Full page 4-color ad in the Event Journal with Preferred Placement

JOURNAL AD OPPORTUNITIES

BACK COVER: \$10,000 FULL PAGE: \$3500 INSIDE COVER: \$7,500 HALF PAGE: \$1500 QUARTER PAGE: \$500

SPECIFICATIONS FOR ADS:

Page Trim Size: 8.5 x 5.5. All pages are non-bleed. Please submit art as CMYK, high-res PDF or EPS at 300dpi with fonts outlined to events@harboringhearts.org by September 10, 2015.

TO SPONSOR OR PURCHASE YOUR TICKET ONLINE, VISIT WWW.HARBORINGHEARTS.ORG

For additional sponsorship opportunities, please contact: Michelle Javian, Co-founder 516.816.3893 | events@harboringhearts.org

